



**Media Advisory
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**ACHIEVEMENTS OF SUSAN BEEBE, FOUNDER OF LIGHTHOUSE MARKETING, INC.
RECOGNIZED WITH ANN MICHEL DISTINGUISHED ENTREPRENEUR AWARD FOR
SMALL BUSINESS**

Syracuse, NY (15 APR 10) – Susan Beebe, President and founder of Lighthouse Marketing, Inc. a full service advertising agency based in E. Syracuse, has been honored with the Ann Michel Distinguished Entrepreneur Award for Small Business. The prestigious award was presented to Ms. Beebe by WISE (Women Igniting the Spirit of Entrepreneurship) at the 8th Annual WISE Symposium held at the OnCenter, April 8th.

WISE supports women entrepreneurs who are making a difference in Central New York and beyond. The WISE Center located in the South Side Innovation Center, provides training, mentoring, and other resources to women already in business or thinking of starting a business.

The WISE Symposium is a day filled with seminars, networking, and motivational speeches by successful women business owners of national and regional prominence. The Ann Michel Distinguished Entrepreneur Award for Small Business is given out annually at the Symposium to female-owned businesses in Central New York with fewer than 20 employees.

“Founding Lighthouse Marketing and nurturing it through the past nine years, has been a dream come true for me,” says Beebe. “There have certainly been challenges, but together with my staff and strategic partners, we have continued to grow. I’m so proud to be recognized in this way.”

Lighthouse Marketing, Inc. is a certified New York State Woman-Owned Business Enterprise and the recipient of the Fast Track 50 Award for the past three consecutive years. The agency provides a full range of advertising, marketing, public relations, strategic sales consulting, and website services using a network of strategic partners. Lighthouse Marketing, Inc. also offers clients the benefit of industry exclusivity. HYPERLINK "<http://www.lighthousemkt.com>" www.lighthousemkt.com.