

LIGHTHOUSE



MARKETING

**Media Advisory
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LIGHTHOUSE MARKETING, INC. CONTINUES TO GROW, ADDING THREE NEW CLIENTS THIS QUARTER

Syracuse, NY (23 JUN 10) – Despite a challenging economic environment, Lighthouse Marketing, Inc., a full service advertising agency based in E. Syracuse, has continued to prosper, adding three new clients this quarter.

Canastota N/C Corp., one of the Lighthouse Marketing’s newest clients is a high precision manufacturing parts and tool & die company, established since 1972. The “one stop shop” for machining is located in Canastota, NY.

Greene & Reid, PLLC, a prominent regional law firm focused on Personal Injury cases, has offices in Syracuse, Watertown, Cortland, and Newark. The firm has been established since 1982 and they selected Lighthouse Marketing in part due to the agency’s policy of industry exclusivity for its clients and connection to the local community.

Susan Budrakey & Associates offer “Clarity and direction in financial planning”. Both companies have a strong presence and commitment to Central New York offering superior service expected in this region.

“I believe an agency and client must be a good fit and we have always been fortunate in finding just the right clients, or in having new clients find us,” says Susan Beebe, President & founder of Lighthouse Marketing, Inc. “We are happy where we are right now and always remain eager to grow.”

Lighthouse Marketing, Inc. is a certified New York State Woman-Owned Business Enterprise and the recipient of the Fast Track 50 Award for the past three consecutive years. The agency provides a full range of advertising, marketing, public relations, strategic sales consulting, and website services using a network of strategic partners. Lighthouse Marketing, Inc. also offers clients the benefit of industry exclusivity. The agency’s clients include Greek Peak Mountain Resort, William Taylor Architects, PLLC, and Jenny Craig. www.lighthousemkt.com. -##-