

LIGHTHOUSE



MARKETING

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Media Advisory
FOR IMMEDIATE RELEASE

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**LIGHTHOUSE MARKETING NOMINATED AS ONE OF CENTRAL NEW YORK'S
FASTEST GROWING COMPANIES**

Syracuse, NY (12 December 07) – On December 6, 2007, Lighthouse Marketing, Inc., a full service advertising agency in East Syracuse, was honored with the CNY Business Journal's 2007 Fast Track 50 award.

The 2007 awards program was comprised of two segments: sales of \$10 million and more and sales of less than \$10 million. Based on nomination guidelines, list placement was determined by percent of increase in sales and employment. Lighthouse Marketing was awarded in the under \$10 million category. The nominated companies' financial information was compiled by Certified Public Accountants, Fust Charles Chambers, LLP.

Lighthouse Marketing, Inc., a NYS Certified Woman-Owned Business Enterprise, is owned by Susan M. Neff. The full-service agency prides itself on offering its clients industry exclusivity delivering solid creativity with exceptional service and value. Lighthouse Marketing's clients include, Jenny Craig, Brown & Brown Empire State, and William Taylor Architects. For more information visit www.lighthousemkt.com.

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